



BC Games Society
Team BC Indigenous Artwork RFP

2027 Canada Winter Games

1. Introduction

Team BC is a program that brings together British Columbia's top young athletes, coaches, and Mission Staff to compete at the Canada Games. For the 2027 Canada Winter Games in Quebec City, we are dedicated to creating a visual identity that honours the diverse cultures of British Columbia while inspiring our delegation to reach their highest potential. A central part of this identity is a signature piece of Indigenous-inspired artwork that reflects our team's values and the spirit of the Games.

2. Team BC Overview

Managed by the BC Games Society, Team BC represents the pinnacle of provincial sport development. Our delegation consists of approximately 350 athletes, coaches, managers, and specialized support staff. For many of these young individuals, the Canada Games are a significant milestone in their athletic careers—a time for growth, excellence, and the formation of lifelong connections with peers from across the country. Our goal is to provide a supportive environment that celebrates both athletic achievement and cultural heritage.

3. Project Scope

The objective of this project is to commission an Indigenous artist to create a modern, wearable design that will serve as a primary graphic for Team BC's ceremonial apparel and trading pins. At its core, the artwork is intended to symbolize the athlete's journey, visually capturing the dedication, resilience, and personal growth of our youth athletes as they prepare for and compete on the national stage. Beyond individual achievement, the design should foster a sense of unity and connection, capturing the spirit of "Coming Together"—not only within the Team BC delegation but also as part of the collective energy shared by all thirteen provinces and territories participating in the 2027 Canada Games. We are seeking a bold, style-forward design that is specifically tailored for a youth demographic, ensuring the apparel is something athletes wear with pride long after the Games conclude.

To achieve this, the artist will develop a narrative-driven piece that prioritizes storytelling and cultural integrity, moving beyond simple aesthetics to offer athletes a meaningful connection to BC's Indigenous cultures. This "full-bodied" design must be versatile enough to maintain its visual impact across various formats, appearing as striking on a high-quality graphic tee as it does within the intricate, miniaturized details of a commemorative trading pin. While the artwork must maintain its own cultural integrity, it is a requirement that the design seamlessly integrates Team BC's brand colours and the "Team BC" name as outlined in our [Brand Guidelines](#). The final deliverables will include the master digital artwork files suitable for screen printing and pin manufacturing.

4. Budget & Artist Residency

The total budget for this project is \$2,000. This fee is intended to cover all aspects of the design process, including the initial concept development, necessary revisions, and the

delivery of final, high-resolution digital files. While we welcome all expressions of interest, preference will be given to artists residing in British Columbia and/or those who identify as members of a BC-based Indigenous community. We are committed to celebrating and supporting the local talent that represents the rich cultural heritage of our province, and we look forward to a collaboration that reflects this connection.

5. Submission Requirements

Interested artists are invited to submit a comprehensive proposal by **September 18, 2026** for consideration by the selection committee. This proposal should begin with a design concept that provides a brief description of the cultural narrative or story behind the proposed artwork. To help us visualize the final product, please include initial mock-ups or sketches showing how the design would appear on a t-shirt, a scarf and as a concept for a puzzle trading pin. Additionally, the submission must include a detailed cost breakdown for all design services, including any necessary revisions, along with a brief portfolio or examples of previous work that demonstrate your experience with wearable art or graphic design.

6. Intellectual Property Rights

The artwork remains the property of the Artist but may be used by Team BC within its social media as an opportunity to profile Team BC and/or the Artist and/or the partnership. Team BC reserves the right to use the artwork in framed prints as gifts to Team BC partners. The Artist may use the artwork for their own commercial/non-commercial requirements.

7. Selection Criteria

Submissions will be evaluated by Team BC staff based on the strength of the storytelling, the versatility of the design for various uses (apparel and pins), the ability to integrate brand elements, and alignment with the project budget.

8. How to Submit a Proposal

Artists are asked to send an electronic copy of their proposal to the following:

Samantha Postle
Games Coordinator
samanthap@bcgames.org

If you prefer to submit a hard copy of your proposal, it can be sent to the following address:

BC Games Society
Attn: Samantha Postle
200 - 990 Fort St.
Victoria, BC V8V 3K2

Appendix A: Previous Team BC Indigenous Artwork Designs

CEREMONIAL SHIRT



PUZZLE TRADING PIN



SCARVES

